

EMPLOYER INDUSTRY GUIDE

HARVARD BUSINESS SCHOOL



Consulting

- Design
- Digital
- Environment / Sustainability
- Government
- Healthcare
- Human Capital
- Innovation
- Management / Strategy
- Non-Profit
- Technology
- Other

Consumer Products / Retail / E-Commerce

- Consumer Products: Apparel / Textiles
- Consumer Products: Beverages / Food
- Consumer Products: Household / Leisure
- Consumer Products: Luxury
- Consumer Products: Personal Care and Wellness
- Consumer Products: Other
- E-Commerce
- Retail: General
- Retail: Multiline
- Retail: Trade / Import / Export

Media / Entertainment / Travel

- Airlines
- Arts / Culture
- Broadcast / Television
- Digital Media / Streaming Services
- Film
- Gaming
- Hotels / Theme Parks / Restaurants
- Leisure / Recreation / Tourism
- Music
- Sports / Sports Management

Health Care / Biotech

- Biotechnology
- Health Providers
- Medical Devices and Diagnostics
- Medical Student (MD)
- Payors / Insurance
- Pharmaceuticals
- Public Health and Policy
- Technology (HealthTech / MedTech)

Financial Services

- Investment Banking: Mergers and Acquisitions
- Investment Banking: Sales and Trading
- Investment Banking: Research
- Investment Banking: Other
- Investment Management: Hedge Funds
- Investment Management: Mutual Funds
- Investment Management: Pensions / Endowments
- Investment Management: Private Wealth
- Investment Management: Other
- Services: Accounting / Auditing
- Services: Commercial Banking and Lending
- Services: Diversified
- Services: Insurance
- Services: Microfinance
- Services: Public Finance
- Services: Impact Investing
- Services: Technology (FinTech)

Venture Capital / Private Equity

- Private Equity
- Venture Capital

Manufacturing / Industrial / Energy

- Energy: Alternatives / Renewables
- Energy: Cleantech
- Energy: Oil / Gas
- Industrials: Agribusiness
- Industrials: Conglomerates
- Industrials: Utilities
- Industrials: Other
- Manufacturing: Aerospace / Defense
- Manufacturing: Automotive / Transportation
- Manufacturing: Diversified
- Manufacturing: Heavy Equipment
- Manufacturing: Other
- Materials: Chemicals
- Materials: Forest and Paper Products
- Materials: Metals / Mining
- Materials: Plastics / Rubber
- Construction

Military

- U.S. Air Force
- U.S. Army
- U.S. Coast Guard
- U.S. Marine Corps
- U.S. Navy
- U.S. Space Force
- International

Non-Profit / Government / Education

- Education: Community Organization
- Education: Higher Education
- Education: Primary / Secondary / K-12
- Education: Technology (EdTech)
- Education: Other
- Government: U.S. Federal
- Government: U.S. State
- Government: U.S. Local / Municipal
- Government: Non-U.S.
- Government: Multinational Organization
- Non-Profit: Community / Economic Development
- Non-Profit: Environmental / Sustainability
- Non-Profit: Foundations / Philanthropy
- Non-Profit: Human and Social Services
- Non-Profit: International Development
- Non-Profit: Religious Organization
- Non-Profit: Other

Technology

- Equipment: Consumer Electronics
- Equipment: Hardware
- Equipment: Semiconductors
- Internet: Infrastructure and Business Services
- Internet: Platforms and Consumer Services
- Software: Applications
- Software: Systems
- Telecommunications: Equipment
- Telecommunications: Services

Services

- Advertising / Marketing / Public Relations
- Architecture / Design
- Human Resources / Executive Search
- Law / Legal Services
- Printing / Publishing
- Real Estate
- Transportation Services and Logistics